

**REMARKS**

Reconsideration of this application is respectfully requested. Claims 1, 2 and 5-15 as amended remain in the case and are again presented for consideration. Claim 1 has been further amended in accordance with the examiner's comments during a telephone interview with the undersigned on November 19, 2009. The examiner is thanked for the courtesies extended during that interview and a brief telephone discussion that took place on December 9, 2009.

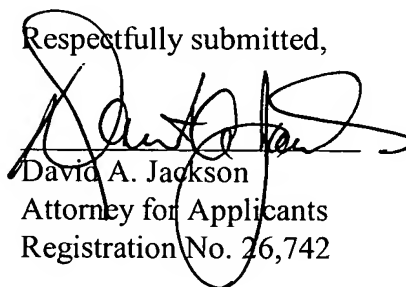
As discussed during the interview, the examiner suggested that the primary claim should be amended to emphasize that the labels are part of a single layer web. This has been done by the amendment of claim in line 2 thereof, to recite that the "...labels (42) (are) **in** a single layer web (36)..." Applicant submits that this clearly states the construction of the web and the labels of the present invention, and clearly renders the claims patentable.

***Conclusion***

To summarize, applicant believes that patentable subject matter has now been clearly defined and that all grounds of rejection have been overcome. Should the Examiner believe that other issues remain for resolution, she is invited to call the undersigned at the number listed below.

In view of the above and foregoing, reconsideration and withdrawal of the outstanding grounds of objection and rejection and early allowance of the claims as amended is believed to be in order and is courteously solicited.

Respectfully submitted,



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